

DETAILS

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EMPLOYMENT

2014 - Graphic/Print/Web Designer at Creative Brew

Responsibilities:

- Digital & Print Design and Branding for a wide range of clients
- Developing Branding, Marketing & Social Media Strategies
- Development of educational Branding Workshops & e-Course for Entrepreneurs & Small Businesses
- Project Management & Inter-team liaising

2011 - Freelance Graphic & Web Designer

Responsibilities:

- Digital & Print Design for companies, not-for-profits & charities
- Website building (Wordpress), maintenance & promotion
- Developing Branding, Marketing & Social Media Strategies
- Project Management & Outsourcing

2009 - 11 Senior Designer at deVOLup Design Studio

2007 - 09 Graphic & Web Designer for The deVOL Group

Responsibilities:

- As above plus...
- Evolving in-house design team into client-facing Agency
 - Developing processes & protocols
 - Managing a team of up to 6 staff (inc. Designers & Photographers)
 - Liaising with clients and delegating workflow

EDUCATION



2004 - 07 BA(Hons) Fine Art - Sculpture & Digital Media
Loughborough University (2:1)

2002 - 04 BTEC National Diploma in Art & Design
Solihull Sixth Form College (Triple Distinction)

SKILLS

 WEB / DIGITAL DESIGN
 ADVANCED


 PRINT DESIGN
 ADVANCED

 BRAND STRATEGY
 STRONG

 MARKETING
 STRONG

 SOCIAL MEDIA STRATEGY
 STRONG

 ILLUSTRATOR
 ADVANCED



 INDESIGN
 STRONG

 PHOTOSHOP
 ADVANCED

 AFTER EFFECTS
 PROFICIENT

 FRONT END (HTML & CSS)
 PROFICIENT

 WORDPRESS
 STRONG

 MAILCHIMP
 STRONG