

DETAILS

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EMPLOYMENT

2011 - **Freelance Graphic & Web Designer**
Responsibilities:
 - Digital & Print Design for companies, not-for-profits & charities
 - Website building (Wordpress), maintenance & promotion
 - Developing Branding, Marketing & Social Media Strategies
 - Project Management & Outsourcing



2014 -16 **Graphic/Print/Web Designer** at Creative Brew
Responsibilities:
 - Digital & Print Design and Branding for a wide range of clients
 - Developing Branding, Marketing & Social Media Strategies
 - Development of educational Branding Workshops & e-Course for Entrepreneurs & Small Businesses
 - Project Management & Inter-team liaising

2009 -11 **Senior Designer** at deVOLup Design Studio
2007 -09 **Graphic & Web Designer** for The deVOL Group
Responsibilities:
 As above plus...
 - Evolving in-house design team into client-facing Agency
 - Developing processes & protocols
 - Managing a team of up to 6 staff (inc. Designers & Photographers)
 - Liaising with clients and delegating workflow



EDUCATION

2004 -07 **BA(Hons) Fine Art - Sculpture & Digital Media**
 Loughborough University (2:1)
2002 -04 **BTEC National Diploma in Art & Design**
 Solihull Sixth Form College (Triple Distinction)

SKILLS

 WEB / DIGITAL DESIGN
 ADVANCED

 PRINT DESIGN
 ADVANCED

 BRAND STRATEGY
 STRONG

 MARKETING
 STRONG

 SOCIAL MEDIA STRATEGY
 STRONG

 ILLUSTRATOR
 ADVANCED

 INDESIGN
 STRONG

 PHOTOSHOP
 ADVANCED

 AFTER EFFECTS
 NOVICE

 FRONT END (HTML & CSS)
 PROFICIENT

 WORDPRESS
 STRONG

 MAILCHIMP
 STRONG