

## details

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## employment

### 2011 – Freelance Graphic & Web Designer

**Responsibilities:**

- Branding, Digital & Print Design for companies, not-for-profits & charities
- Website building (Wordpress), maintenance & promotion
- Developing Branding, Marketing & Social Media Strategies
- Project Management & Outsourcing

### 2019 – Graphic/Print/Web Designer at Essendon Fields

**Responsibilities:**

- Digital & Print Design and Branding for multiple audiences (Property, Retail, Automotive, Financial, Aviation)
- Evolving Brand Identity
- Assist in development of Marketing & Social Media Strategies
- Implementation of project tracking systems, CRM, Intranet etc.
- Project Management, Inter-team liaising & overseeing external agencies

### 2014 – 16 Graphic/Print/Web Designer at Creative Brew

**Responsibilities:**

- Branding, Digital & Print Design and Branding for a wide range of clients
- Developing Branding, Marketing & Social Media Strategies
- Development of educational Branding Workshops & e-Course for Entrepreneurs & Small Businesses
- Project Management & Inter-team liaising

### 2009 – 11 Senior Designer at deVOLup Design Studio

### 2007 – 09 Graphic & Web Designer for The deVOL Group

**Responsibilities:**

As above plus...

- Evolving in-house design team into client-facing Agency
- Developing processes & protocols
- Managing a team of up to 6 staff (inc. Designers & Photographers)
- Liaising with clients and delegating workflow

## education

### 2004 – 07 BA(Hons) Fine Art – Sculpture & Digital Media

Loughborough University (2:1)

### 2002 – 04 BTEC National Diploma in Art & Design

Solihull Sixth Form College (Triple Distinction)

## skills



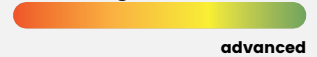
### Branding



### Web & Digital Design



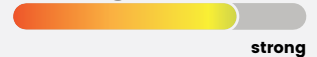
### Print Design



### Brand Strategy



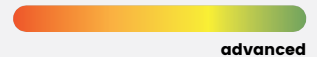
### Marketing



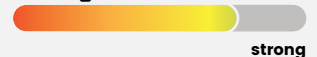
### Social Media Strategy



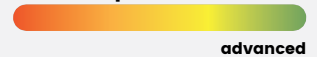
### Illustrator



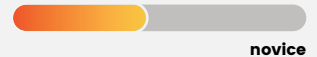
### Indesign



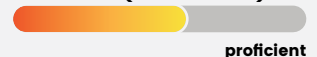
### Photoshop



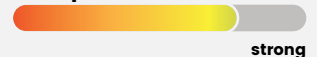
### After Effects



### Front End (HTML & CSS)

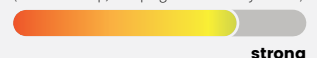


### Wordpress



### EDM Building

(inc. Mailchimp, Campaign Monitor & Dynamics)



References available upon request.